

Regina Lindsey

Director of Economic Development

Greenspoint District

2011 – Present

The director of economic development is responsible for managing investment in the Greenspoint District, implementing the strategic plan, and assisting existing businesses with expansion efforts.

Executive Director

Greens Bayou Corridor Coalition

2009 – 2011

Houston, TX

The Executive Director is the primary advocate for the mission of the GBCC, a 501(c) (3) organization that supports initiatives related to economic development, flood mitigation, and parks and recreation along Greens Bayou. This position has lead responsibility for fundraising efforts of the Coalition, provides staff support to the GBCC Board of Directors, and works with the GBCC Technical Advisory Committee and Greenspoint District staff to identify projects, prospects and funding opportunities within the Greens Bayou Corridor. GBCC is currently working with industry in the Port of Houston area to conduct a feasibility study for a Regional Waste Water Treatment facility. Currently there industry in the unincorporated area of Harris County treats waste water individually.

Key Accomplishments

Raised \$3.5M dollars to get organization on sustainable path towards self-sufficiency

Worked with National Parks Service to create a master plan for parks and trail development along the 45 miles of Greens Bayou

Led efforts to move Greens Bayou project of US Army Corp of Engineer through Congressional appropriations process

Led planning process, fundraising efforts, and development of City of Houston's first park dedicated to healthy life style promotion for senior citizens. (Ida Gaye Gardens)

Organized and implemented bayou clean up and tree planting events, attracting 600 volunteers.

Led effort to design and implement first canoe trail on Greens Bayou

Executive Director

Silsbee Economic Development Corporation

2005 – 2009

Silsbee, TX

Responsibilities Include developing and maintaining relationships with local, state, and federal elected officials; developing marketing strategies to attract businesses to Silsbee; developing relationships with major local industrial employers in order retain those employers; facilitating strategic planning for the city with various organizations of interest; working collaboratively with other cities and counties to create a message of strength for the region; hosting and conducting workshops for area businesses; developing relationships with the media in order to manage the message of the organization; managing the organization's website; administering incentives to businesses locating or expanding in Silsbee; monitoring the progress of incentivized contracts to ensure compliance; speaking to various groups concerning progress within the city; preparing and managing budgets for organization; writing and administering grants for the organization; preparing and posting board agendas

Key Accomplishments

Maintain up to date listing of available properties in Silsbee in order to promote to business prospects.

Purchase and develop land to use for incentives to business prospects

Converted two unused building into training institutes for post secondary training.

Created, marketed, and administered a mixed – use incubator for minorities who are trying to start a business

Wrote and administered grants for the City of Silsbee's \$700,000 library expansion project

Planned and developed to city parks

Developed, facilitated and secured funding for Pineywoods Workforce Academy. Pineywoods Workforce Academy is a collaborative effort between seven school districts to share resources and provide career and technology classes to the students within those districts.

Mayor, City of Silsbee

2003 – 2005

Executive Director

2001-2005

Southeast Texas Arts Council,

Beaumont, TX

Responsibilities include identifying promotional strategies for member organizations' events and Southeast Texas Arts Council; developing and maintaining relationships with local elected officials in three counties as well as state and federal elected officials; securing approximately \$400,000 in funds from grants, corporate donations, individual contributions, and membership recruitment; administering a Financial Assistance Program that disseminates approximately \$250,000 annually to arts organizations within three counties; conducting annual workshops explaining grant process; overseeing accounting procedures for SETAC; implementing at least four events a year in each major city SETAC serves; facilitating committee meeting with community members to ensure success of city-wide events; making presentations to government entities and interest groups; hiring, training, and supervising three employee team; developing policies and procedures for office personnel and financial procedures; presenting workshops to local organizations; preparing annual budget; serving on committees and boards within the community; making recommendations to the Board of Directors on policy changes; implementing policies developed by a Board of Directors; working with local arts groups as they formed non-profit entities and mentoring them in their early stages

Key Accomplishments:

- Conceptualized and implemented an award-winning magazine, *Off Ramp*, to augment the organization's promotional facet for member organizations
- Positioned SETAC as a tourism partner by forging strong collaborations with tourism partners after years of tension between the two industries
- Spoke on a panel with the Attorney General's Office concerning Hotel Occupancy Taxes at the Texas Commission on the Arts biannual conference
- Successfully revamped organization's website to market a targeted audience as evidenced by weekly statistical reports.
- Selected to serve as President for the newly created Texans for the Arts with the responsibility of communicating to legislators the affects of the arts on tourism and education within the State of Texas.
- Successfully diversified funding base by increasing corporate contributors from four to sixteen.
- Secured virtually constant state funding for 2003-2004 as opposed to the average 40-63 % statewide reduction through effectively demonstrating organization's ability to reach state mandated benchmarks.
- Received appointment as Texas State Captain during Arts Advocacy Day in Washington, D.C in March 2003.

Committee/Boards Board of Director, Texas Repertory Theatre, Board of Director, Leadership North Houston Alumni, Board of Director, Better Business Bureau; Board of Director, Lamar Institute of Technology; City of Silsbee Mayor; Silsbee Team City; Southeast Texas Regional Grants Committee, Advisory Council Lamar University, President, Kiwanis; Steering Committee, Southeast Texas Workforce Alliance; Board of Director, Southeast Texas Economic Development Foundation; Board of Director, Regional Economic Development Initiative

Awards Silver Addy (*Off Ramp*), Sheila A. Fox Award (*Off Ramp*); Excellence in Media from Southeast Texas Press Club (American Pride invitation); Excellence in Media from Southeast Texas Press Club (*Off Ramp*); Community Economic Development Award, Finalist, Newsmaker of the Year, Founder's Award, Greens Bayou Corridor Coalition, Mayor's Proud Partner Award (Ida Gaye Gardens), Planning Award, HGAC

